

3rd KOREA - PACIFIC U. S. STATES JOINT CONFERENCE

October 7-8, 2004
Seoul, Korea



ABOUT THE CONFERENCE

Korea is an important trade and strategic partner for the US, and for US Pacific states in particular. In 2003, US **exports valued at \$8.4 billion** dollars passed through the ports of the "Pacific Five" states of Alaska, California, Hawaii, Oregon, and Washington. In 2002, the Governors of the Pac5 states formally recognized the importance of the relationship with Korea, and made a commitment to strengthen that relationship. The third annual Korea - Pacific U.S. States Joint Conference will be held on October 7th and 8th in Seoul. This conference is being organized by KUSEC.

KUSEC

The Korea-U.S. Economic Council is a private, non-profit organization established by the Korean government in 1973 to promote economic cooperation between Korea and the United States. KUSEC is supported by leading Korean corporations and economic organizations, and exercises significant influence in both private and public sectors. KUSEC is organizing the conference.

WHY YOU NEED TO ATTEND

- **One-on-one business meetings:** Our Korean hosts have committed to arranging six business matchmaking meeting for each participating company.
- **Access:** The conference provides extraordinary access to CEOs of major Korean corporations and to high-level officials.
- **Relationships:** Personal relationships are essential in doing business in Korea.

This conference will help you establish a foundation for future growth.

COSTS AND DEADLINES

Program fee of \$200 allows you to take part in two high-level protocol events, and guarantee access to business matchmaking meetings.

Airfare and hotel cost (estimated): \$2000

Registration due August 16th

MORE INFORMATION

For registration materials and more information contact:

Andrew Crowder

Washington State Dept. of Community, Trade and Economic Development

Phone: 206.256.6140

E-mail: andrewc@cted.wa.gov

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CONFERENCE PROGRAM

Thurs Oct 7	6:30–8:30 PM	Welcome Reception Cocktail, Dinner, Entertainment
Fri Oct 8	7:00–8:30 AM	Pacific U.S. States Delegation Breakfast Hosted by KITA
	7:00–8:30 AM	Registration COEX Intercontinental Hotel
	9:00–10:00 AM	Opening Ceremony Opening Remarks by Co-Chairmen Welcoming Remarks by KUSEC Chairman, Governors, Korean Government
	10:00 AM– 12 Noon	Individual Business Meeting & Special Seminar by Selected States
	12 Noon–1:30 PM	Luncheon Special Address by Korean Government
	2:00–5:00 PM	Individual Business Meetings
	6:30–8:30 PM	Closing Ceremony Cocktail, Dinner, Entertainment

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